

Capability Statement



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Core Competencies

Bunifu LLC provides consultation, development and management of e-learning modules and tool kits for non-profit, for profit, and local and federal government organizations. We focus on organizations that need to create an eLearning structure and/or enhance existing eLearning systems to further develop employees and/or clients' training and development.

- Our approach is derived from 20+ years of educational experience in designing and developing course and curriculum combined with information technology project management experience.
- Our timed driven process has a track record of delivering eLearning to 20,000+ lifelong learners that have achieved certificates, certifications and continuing education units.
- We contract our service as the gold standard for eLearning development.

Differentiators

- Over 20+ years of international, national, state and local training and development experience
- International Association for Continuing Education & Training (IACET) Instructional Design for Adult Learner Certification
- Employs Articulate and Adobe Captivate certificated instructional designers
- Specializes in leadership, diversity and inclusion, and college and career readiness training and development
- Partners with national and international eLearning businesses (i.e. EverFi, ProProfs)
- Veteran and Woman Owned Business Enterprise
- Internships for undergraduate, and graduate level students
- **Our focus on** businesses that have a tenet of social responsibility to help better the community or the world

Company Data

Vision

Help people fundamentally grow and transform into life-long learners with solutions that help them learn and relearn quickly.

Mission

With the belief that the Process of Learning Is Power, we want to help organizations deliver the right knowledge to employees, so the organization can achieve success.

st Specific Codes:

- DUNS
- Socio-economic certifications: DBE
- CBE Certification
- Accept Credit and Purchase Cards
- **NAICS Codes:** 611430, 611699
- **NIGP Codes:** 9171000, 2085494, 9529000

Past Performance

- **Educators Webinar Series** are up-to-date, robust, and easily accessible online leadership, college and career training and resources. (20K+ attendees)
- **Virtual Online and Face to Face Workshop Live Stream** provides both online and face to face attendees same content, materials, and gives participants to earn continuing education certificates, but allows for easy access on all devices 24 hours 7 days a week. (65 Face to Face Attendees & 45 Virtual Attendees)
- **eLearning Minimodules** are computer-based lessons generally last about 10-60 minutes and give you easy-to-understand instructions for performing tasks. (150 Continuing Education Certificates Earned)
- **Mini-instructional videos** are prerecorded videos that provide digital walkthrough and/or testimonials that learners can use on their own time. (250 Views)
- **Online Toolkits** are collection of one pagers, guides, tools, and resources that support learning and development. (100+ page resource)

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