

bunifu  
Learning for life

# NEWS



## TRENDING ARTICLE

### 6 ESSENTIAL EDUCATIONAL TRENDS TO LOOK OUT FOR IN 2022

Check out this trending article

The new year is an excellent opportunity to put last year's lessons into practice and start with a clean slate. While there were some disruptions in the educational sector, technology managed to keep many boats afloat.

Edtech tools have become a great asset for schools and universities worldwide, providing a delightful learning experience. The shift to remote learning gave students the freedom to complete lessons and assignments in their own time. While younger learners need more guidance, older students have more flexible schedules.

However, younger students could also benefit from the asynchronous learning model and learn how to manage their time from a young age.

[Read Article](#)

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### Let's Welcome Our New Strategic Partners

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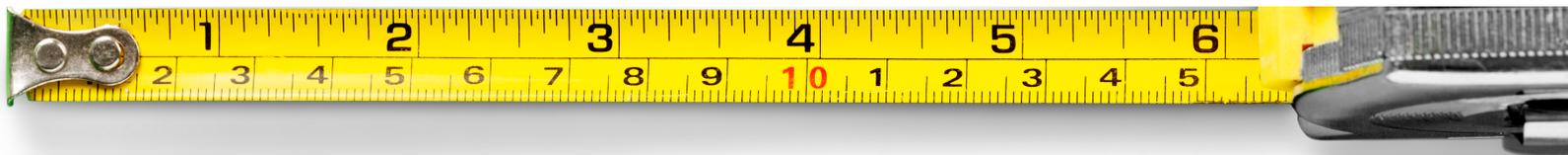
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Strategic Partners





## FIRST ANNUAL INTERNAL VIRTUAL MEETING START-UP TO SCALE UP: OUR FIVE-YEAR GROWTH PLAN

*"It is time for Bunifu to stop thinking small and take this new start-up business and start to scale our start-up into something larger."*

Most businesses fail within their first five years and that is due to many reasons. One reason may be that the business scaled too quickly or recklessly, or it scaled too slowly, and the business missed out on key opportunities that came with greater resources and revenue.

In response, Bunifu LLC is hosting its first annual internal strategic partners virtual team meeting in March. This year's theme is **Start-Up to Scale Up: Our Five-Year Growth Plan**. The virtual meeting is tailored to provide **OUR STRATEGIC PARTNERS** with topics that will continue our steady business growth and sustain our good to great processes



### Virtual Meeting Topics

- Start-Up to Scale-Up: Our Five-Year Growth Plan
- How to Improve Quality and Promote Our Services
- Designing Your Project to Work Like Clockwork
- Continuum on Becoming Anti-Racist Multicultural Organization
- Mixology Lunch

*A Leader is One Who  
Knows the Way,  
and  
Goes the Way and  
Shows the Way  
- John C Maxwell*



May your cup  
of happiness  
always be filled,  
your path  
always bright,  
and your heart  
always light.

**Bunifu**

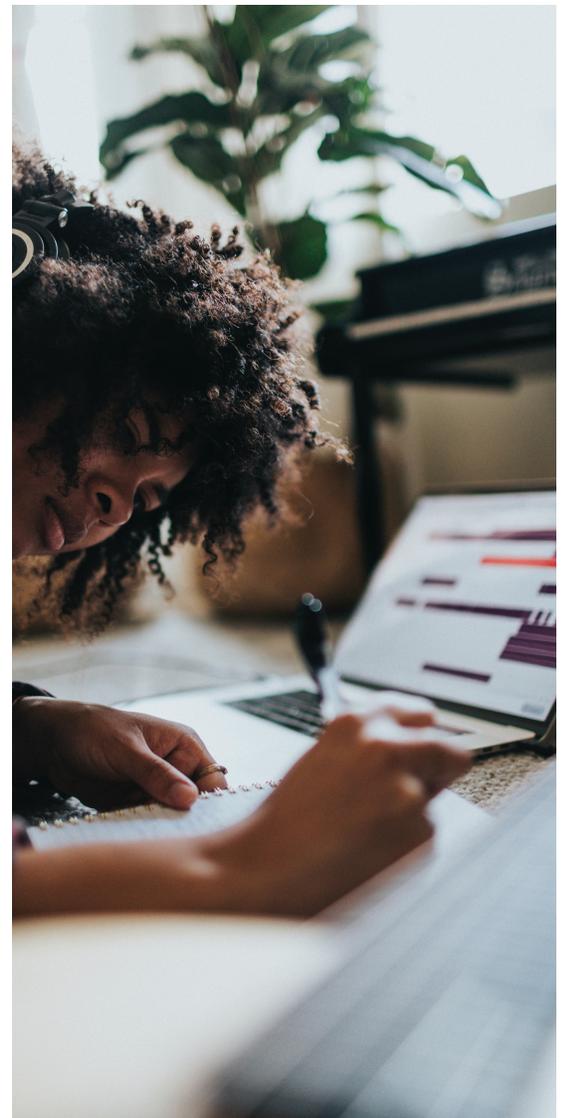
wishes you  
and your  
family a

**HAPPY  
NEW YEAR**

## 6 ELEARNING TRENDS IN 2022

1. **Classroom Instruction Reimagine** - The majority of education organizations indicated they would continue maintaining some of the hybrid, synchronous, and asynchronous learning experiences to engage, enhance and advance student learners.
2. **Expanded Talent Pool** – Many institutions are responding to the workforce changes by expanding their talent pool to include freelance, consultants, contractors, long and short-term substitutes teachers, high skilled interns, and volunteers
3. **Credentialing and Accreditation** – Elearning businesses are now looking to strengthen their course content by partnering with industry associations or institutions for accreditation and credentialing.
4. **Application of AI Technology** – Learners come with different skill levels, experiences, and knowledge, and AI Technology can help with personalizing and customizing the learner's needs.
5. **Rise of LearnOps** – Learn operations leans heavily on data, analytics, and technology to optimize, manage learning operations and measure success.
6. **Learning Operations** - Elearning is no longer focused on design practices, but on how the learning outcomes close the achievement and the performance gaps of the institution and learner.

*Adopted from the eLearning Guild*





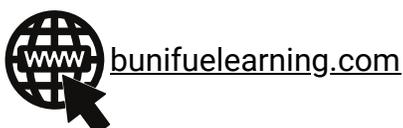
"Tactic is knowing what to do when there is something to do; strategy is knowing what to do when there is nothing to do."

- Savielly Tartakower

## BUNIFU FOUNDERS AND CO-OWNERS SPOTLIGHT

*A note from Maurice and Jennifer Dunn  
Chief Operating Officer, Bunifu E Learning for Life*

Bunifu LLC is taking our business to next level. We have graduated from the Goldman Sachs 10,000 Small Businesses 2021 National Cohort 16. Bunifu was one of 140 small businesses competitively selected from the 50 states, Washington D.C. and Puerto Rico. This program provided us with business education, support services, and pathways to capital. This education designed by Babson College, the nation's top-ranked entrepreneurship school, helped us develop an actionable growth plan for our business in 2022. Our growth opportunity is, "We will provide accredited, customized, culturally relevant eLearning solutions servicing K-12 organizations across the globe who find operational value in creating a more diverse, skilled, and inclusive workforce for their students and the nation." We believe our focus on the K-12 segment along with our team-oriented culture will help our company grow to \$1M gross revenue in 5 years or less. Additionally, our efforts over the next 5 years will transform our employees and independent contractors into lifelong learners with access to training that will help them learn and retool quickly to serve our clients with quality and illuminate to all that knowledge is power. We are truly thankful for this opportunity as the 12-week program culminated at the Goldman Sachs HQ in New York City. Created in 2017, Bunifu has grown and survived but is now poised to take it to the next level. Please join us because the future is bright!



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