



bunifu

Learning for life

Six Step Process

Our Services

- ▶ Bunifu provides consultation, development and management of e-learning modules and toolkits for schools and organizations looking to engage a diverse audience.
- ▶ Our approach is based on a culturally responsive framework, so our belief is that the learners' culture, social and historical diverse background are critical to our eLearning solutions.



Our Process

1. Front End Analysis
2. Instructional Design
3. Storyboarding
4. eLearning Production
5. Subject Matter Expert/Stakeholder Reviews
6. Project Management



1 - Front End Analysis

- ▶ Why is the training needed?
- ▶ What the learner should know and be able to do as a result of the training or learning solution, and what the learners already know and can do?
- ▶ Gather the learning material from the subject matter expert and all information necessary to organize your content.
- ▶ Discuss The Scope And/or Design Of The Lesson

DELIVERABLE: Design Document



2 - Instructional Design

- ▶ Create an effective and memorable learning experience for learners
- ▶ Get Subject Matter Expert to share their expertise and focus on what the novice learner needs
- ▶ Design the broad outlines of the course, research pedagogical approaches and determine what types of skills or knowledge the learner needs to know
- ▶ Presentation materials, participant guides, handouts, and job aids or other materials.
- ▶ Assessments

DELIVERABLE: Documented Scope and Sequence



3 - Storyboarding

- ▶ Encapsulate the content into a storyboard
- ▶ Placement of Assessments
- ▶ Content for each objective
- ▶ Decide upon the multimedia elements
- ▶ Scripts
- ▶ Graphic Placement
- ▶ Transitions

DELIVERABLE: Approved Storyboard



4 - eLearning Production

- ▶ Graphics
- ▶ Audio
- ▶ Video
- ▶ Authoring/Programming
- ▶ QA Testing

DELIVERABLE: Draft eLearning Lesson



5 - SME/Stakeholder Review

- ▶ 48 hour review time
- ▶ 2-3 Review Passes
- ▶ Pilot Test with Learners

DELIVERABLE: Final eLearning Lesson



6 - Project Management

- ▶ Provided a product fittings for requirements and business objectives
- ▶ Identified the firm's real training needs
- ▶ Supervised every stage of the e-Learning project
- ▶ Coordinated in-house reviews and meetings
- ▶ Identified and assigned internal responsibilities
- ▶ Ensured the goals for the e-Learning strategy are achieved

DELIVERABLE: Final eLearning Lesson



Questions?