



Vision Maker: Crafting Your
Family's Powerful Tomorrow





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Welcome to Vision Maker, a transformative workshop designed to help you create a meaningful roadmap for your family's future. Over the next hour, we'll explore how to craft a powerful family vision that aligns with your deepest values and highest aspirations for your children.

Together, we'll discover practical tools and strategies that will empower you to actively shape your children's educational journey. This isn't about perfection—it's about creating an intentional guide that reflects your unique family and evolves as you grow together.

What Is a Family Vision?



Definition

A family vision is a shared statement of values, hopes, and long-term goals for your children's future. It serves as a compass that guides your family's decisions and actions.

Purpose

Your vision helps prioritize what truly matters, creates consistency in your approach to parenting, and gives your children a sense of direction and belonging.

Research Impact

Studies reveal that families with a clear vision create more supportive and motivating environments, leading to better academic outcomes and stronger family bonds.

A family vision is more than just wishful thinking—it's a powerful tool that connects your daily actions to your long-term hopes. When children understand the "why" behind family rules and routines, they're more likely to engage positively with their education and feel secure in their development path.

Steps to Create a Family Vision



Reflect on Family Values

Identify what matters most: respect, curiosity, perseverance, kindness, or service to others.

Set Short-Term and Long-Term Goals

Balance immediate objectives (reading levels, homework habits) with future aspirations (college, career interests).

Use SMARTIE Goals

Make goals Specific, Measurable, Achievable, Relevant, Time-bound, Inclusive, and Equitable.

Choose Your Format

Create a visual vision board with images or craft a written mission statement—whatever works for your family.



For example, instead of a vague goal like "improve reading," a SMARTIE goal might be: "Increase daily reading time to 15 minutes over the next 3 months, selecting books that reflect diverse cultures and perspectives." This approach gives you clear direction while ensuring your goals promote inclusion.

Activity – Create Your Vision EDUCATION



pre-school

elementary

secondary

higher

Take a moment to consider what you want your child to achieve academically, socially, and personally in the next year.

1: Reflect

Use the provided materials to sketch a visionboard or write a brief vision statement that captures your hopes.

2: Draft

Create one SMARTIE goal that supports your vision (specific, measurable, achievable, relevant, time-bound, inclusive, equitable).

3: Refine

If comfortable, share your vision or goal with the group to inspire others and receive feedback.

4: Share

Remember, there is no "right" vision—this is deeply personal and will evolve as your family grows. The key is starting the conversation and making your hopes explicit. Your vision might include educational milestones, character development, or special skills you hope your child will develop.

Recommended Resources & Next Steps



Explore Key Resources

Family Engagement in Education, Harvard Family Research Project, and National PTA Family Resources are all available in the downloadable PDF.



Involve Your Children

Include your children in age-appropriate ways to strengthen their connection to your family vision.



Take Consistent Action

Remember that small, consistent actions aligned with your vision will create powerful momentum for your family's future.

