

Learning that moves people forward.

Bunifu Learning for Life LLC is a minority owned education and workforce learning company that creates culturally responsive, practical learning experiences for families, students, educators, leaders, and professionals. We combine human centered learning design, technology, AI literacy, and real world application to help people build knowledge, confidence, and opportunity.

2026 FOCUS: FIVE CORE OFFERINGS

1 Family University

A six module family learning platform that builds parent voice, academic confidence, advocacy, and postsecondary planning. Includes facilitator and participant resources, videos and podcasts, action tools, and Jamaal, an on demand AI support chatbot.

2 AI Literacy and Career Readiness for Teens

A guided learning experience that helps teens use AI responsibly and build career ready digital skills. Learning includes Microsoft 365 applications, prompting, ethical AI use, career exploration, case studies, practical projects, and facilitator support.

3 AI Literacy and Career Readiness for Professionals

Applied AI learning for adults, educators, leaders, and workforce participants. Builds confidence using AI and Microsoft 365 for communication, productivity, data, collaboration, career growth, and responsible workplace practice.

4 BasketballWise

An AI powered career readiness platform designed for high school student athletes. Connects academic planning, career exploration, workforce intelligence, opportunities, portfolio development, and family and counselor engagement.

5 Educator Professional Development, E-Learning and Strategic Consulting

Customized professional learning and implementation support for districts, schools, agencies, and community organizations. Focus areas include family and community engagement, college and career readiness, AI integration, leadership, program design, and sustainable implementation.

WHY BUNIFU

- 20+ years of national, state, local, and international education and training experience
- Deep expertise in college and career readiness, family engagement, professional learning, and digital learning
- Culturally responsive design that reflects the communities we serve
- Flexible delivery for schools, districts, nonprofits, workforce programs, and public agencies

CORE CAPABILITIES

- Curriculum and instructional design
- AI literacy and responsible AI learning
- Career and workforce readiness
- Family and community engagement
- Educator and leadership professional learning
- eLearning, blended, and self paced learning
- Facilitator guides, participant workbooks, videos, toolkits, and digital resources
- Program implementation, technical assistance, evaluation, and continuous improvement

WHO WE SERVE

- K through 12 school districts and charter networks
- Higher education and workforce programs
- State and local agencies
- Nonprofits and community organizations
- Families, teens, educators, leaders, and professionals

WHAT PARTNERS RECEIVE

Flexible solutions that move from learning to action and can grow with your organization.

READY TO USE

Facilitator and participant resources designed for immediate implementation

CUSTOMIZABLE

Content and delivery adapted to audience, goals, culture, and context

PRACTICAL

Activities, tools, coaching, and AI support connected to real needs

SCALABLE

Delivery across workshops, platforms, blended learning, and technical assistance

SELECTED PERFORMANCE AND EXPERTISE

Large Scale Education and Workforce Leadership

Led learning, training, and adoption initiatives reaching 6,000+ educators across 75+ school districts and international systems, with experience spanning K through 12, public agencies, philanthropy, and workforce partners.

System Level Technical Assistance

Designed and implemented Virginia's Community School Framework technical assistance across 14 divisions and 59 schools, aligning policy, practice, leadership, and community engagement.

AI, E-Learning and Product Innovation

Directed development of AI literacy programs, Family University, BasketballWise, chatbot experiences, guided learning systems, LMS programs, and scalable digital learning ecosystems from concept through implementation.

Results Driven College and Career Readiness

Leadership experience includes a multi-year initiative across 20 major urban districts that increased FAFSA completion by 30% and improved AP and SAT participation and performance by 25% for underserved students.

Cross Functional Delivery and Scale

Led teams of 15+ instructional designers, developers, and strategists while building facilitator guides, toolkits, webinars, digital modules, communities of practice, and implementation systems for diverse learners.

HOW WE DELIVER

- Virtual and in person workshops and learning series
- Self paced and blended learning experiences
- Subscription based learning platforms and AI supported tools
- Resource libraries, facilitator guides, workbooks, videos, podcasts, and digital toolkits
- Leadership consultation, technical assistance, coaching, and implementation support
- Customized curriculum aligned to organizational goals, learner needs, and community context

OUR APPROACH

We begin with the learner and the outcome. Our work is designed to be useful, accessible, culturally relevant, and immediately applicable. We build with communities, not simply for them, and we connect learning to measurable action in school, work, family, and life.

COMPANY DATA

LEGAL NAME	Bunifu Learning for Life LLC
CEO	Jennifer Dunn, M.A.
DUNS	080874396
CAGE	8ED50
SBE / CBE	LSDR 64628122021
NAICS	541512, 541612, 611430, 611699, 611710
NIGP	2085494, 9171000, 9529000
INSURANCE	Cyber insured
PAYMENT	Accepts credit and purchase cards

CERTIFICATIONS

- Minority Micro Owned Business Enterprise
- IACET Instructional Design for Adult Learner Certification
- Articulate certified designers

DIFFERENTIATORS

- Education expertise paired with technology and practical implementation
- Culturally responsive and accessible learning by design
- Experience serving learners from families and teens through educators and organizational leaders
- Research informed customization based on needs, context, goals, and learner feedback
- Scalable learning products combined with high touch professional support

LET'S BUILD WHAT'S NEXT

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